



Let's Connect

Portfolio morgancreates.com

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Skills

Design

A/B Testing
Art Direction
Branding
Collateral
Email Design
Event Design
Social Media
Presentations
Project Management
Video Production
Vendor Management
Web Design

Adobe Creative Suite

After Effects
Illustrator
InDesign
Lightroom
Photoshop
Premier
XD

Web Design

Figma
Send Grid
Mail Chimp
WordPress

Photography & Videography

Cannon
Event Photography
Headshots
Videography
Video Studio Setup

3D Modeling

Event Design
Lumion
Vector Works

Google Workspace

Microsoft Office Suite

Slides / PowerPoint
Sheets / Excel
Docs / Word

Volunteer Roles & Organizations

AIGA,

Member since 2016

Eye on Design Reviewer, AIGA

2021-2024

Design Mentor, Nolan Middle

2019-2021

Discover Design Mentor, AIGA,

February 2017 to May 2019

Experience

ZeroFox Baltimore, MD

Senior Design Manager April 2022 to January 2024

In my role as Senior Design Manager at ZeroFox, I was responsible for managing and developing the creative team's designs, with a focus on ensuring that all brand deliverables were of the highest quality. This involved collaborating with various teams, such as demand generation, threat intelligence, and product marketing, to execute integrated marketing projects.

My design responsibilities included overseeing website, social media, brand, collateral, events, video production, art direction, and presenting data-driven concepts to key stakeholders. I led several notable projects, including a complete rebranding of ZeroFox in 2022 and creating three animated advertisements on the NASDAQ Tower in Times Square. By transforming complex concepts into high-quality visual solutions based on data, I played a key role in driving our marketing successes.

Senior Designer May 2021 to April 2022

As a senior production and brand designer, my work included creating videos and graphics, designing websites, developing demand generation programs, producing corporate merchandise, creating email campaigns and collateral, conducting A/B testing, organizing events, and more.

The National Council for Mental Wellbeing Washington, DC

Graphic Designer Contract August 2019 to August 2021

As part of my contract duties, I designed branding assets, event installations, infographics, and educational brochures to raise awareness about addiction issues. Each asset was created with the goal of connecting the organization with its target audience and advancing NCMW's mission.

ASHCO, Inc. Jacksonville, FL

Lead Designer October 2015 to December 2021

Contract April 2019 to November 2022

I played a vital role in enhancing the sales collateral and tenant improvement initiatives of the company. I re-branded and developed promotional materials that were used across various aspects of the company's identity. Additionally, I oversaw digital marketing activities such as email marketing, website design, and campaigns.

In my position as a 3D Environmental and Exhibit Designer, I collaborated with architectural designs to create architectural models and renderings for future exhibits and constructions using 3D software. These roles allowed me to apply my creative and technical skills across various projects, contributing to the company's overall success in engaging clients and stakeholders.

Education

University of North Florida, B.F.A. Jacksonville, FL - Fall 2017

Concentration in Graphic Design & Digital Media, Minor in Art History